



**THE TODD
ORGANIZATION®**

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The Todd Organization Announces Kurt Snyder Joins Firm as Partner and Executive Benefits Consultant;

Will Primarily Serve Financial Institutions, Bringing Extensive Expertise

St. Louis, MO/June 12, 2017 – The Todd Organization, a leading nationwide executive benefits consulting firm, today announced that Kurt Snyder has joined its St. Louis office as a partner and Executive Benefits Consultant.

Mr. Snyder has 15 years' experience in the executive benefits industry, serving financial institutions. He has an extensive background in the design, financing and administration of executive benefit and bank-owned life insurance plans, having worked with numerous financial institutions, from community banks to large money center institutions.

Executive benefits, such as supplemental retirement plans, help financial institutions to retain, attract and incent high-quality executives. With proper financial management and attention to asset-liability issues, the plans also often have a favorable earnings impact, increasing shareholder value.

Mr. Snyder began his career with The Todd Organization in 2002 as a financial analyst in its Greensboro, North Carolina office. In 2007, following a strategic partnership that Todd formed with the Newport Group, Mr. Snyder joined the Newport Group where he held several positions of increasing responsibility over the next 10 years, most recently as Vice President of Financial Institutions.

“Kurt Snyder knows how to help financial institutions put in place customized, highly effective executive benefits programs. He has a deep understanding of all issues pertaining to executive benefits and bank-owned life insurance, and will be a great addition to our team,” said Bob Scharff, a Senior Consultant for The Todd Organization, based in its St. Louis office.

“I look forward to again working with the top-notch team of professionals at The Todd Organization,” said Kurt Snyder. “The Todd Organization pioneered the executive benefits industry and has a stellar track record of being innovative and responsive to clients’ needs, ensuring that clients have a superb executive benefits programs,” said Snyder.

[The Todd Organization](#) specializes in the design, financing, and administration of executive benefits plans, serving companies in all major industries throughout the United States. The firm pioneered the executive benefits industry in 1957, and provides continuous innovation so that plans serve the interests of shareholders, companies, and their executives.



Kurt Snyder
The Todd Organization

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